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ENERGY EFFICIENCY GROWING CUSTOMER BASE AND CHANNELS

Greenearth Energy Ltd (“GER”) is pleased to announce that its subsidiary, Greenearth Energy Efficiency Pty Ltd (“GEE”) **has been selected for the following projects:**

- **ALDI** – New distribution centre development in Brisbane
- **Schweppes** – Perth bottling facility lighting retrofit
- **Quicksilver** – Geelong distribution centre lighting retrofit
- **401 Collins Street** – Melbourne CBD, office building lighting retrofit

The company also remains focused on taking to market and establishing new energy efficient industrial lighting products, including an installation of award-winning LED floodlights for Sydney Ports Corporation at an upcoming international ports conference.

GEE continues to move from strength to strength acquiring more blue chip customers for the lighting portfolio. GEE’s intelligent Metrolight controllers are becoming the driver of choice across the industrial energy efficiency lighting market, as its OEM (Original Equipment Manufacturer) customers offer solutions to the growing number of Green Star industrial properties, as rated by the Green Building Council of Australia. Recent successes include:

- Supply of lighting technology for a new energy-efficient ADLI distribution centre, secured through an OEM partnership. The provision of Metrolight control gear assisted the site in its ability to obtain a 4-star rating under the GBCA Green Star program. For more information about Green Star, see <http://www.gbca.org.au/green-star>;
- Selection for the ongoing supply of intelligent lighting systems’ upgrades across a growing property portfolio for the Impact Investment Group (IIG). The initial projects for GEE include Quicksilver (a distribution centre in Geelong), and 401 Collins Street (a recently acquired office building in Melbourne’s CBD). GEE’s lighting systems will deliver performance improvements and support IIG to achieve improved NABERS and Green Star targeted ratings for their property portfolio. IIG is a good long term partner for GEE, focused on investment in properties that offer commercial returns alongside positive environmental and social impacts. For more information about NABERS, see <http://www.nabers.gov.au/public/WebPages/Home.aspx>;
- Implementation of an intelligent eHID energy efficient lighting system at a Schweppes Australia bottling facility, using a wireless mesh network for seamless retrofit of existing lighting;



- Replacement of existing floodlights on a 25m mast in White Bay for Sydney Ports Corporation, as part of the prestigious International Association of Ports and Harbours (IAPH) midterm conference. This demonstration is expected to show efficiency savings of over 60%. The 400W LED floodlights used by GEE for this demonstration were honoured in February with Pulse Awards from Electricité de France (EDF), for replacing 1kW HPS floodlights in Nelson Mandela bay (South Africa) by a GEE OEM customer.

The energy efficiency business continues to gain momentum across the fantastic opportunity that is the industrial energy efficiency market. The number of projects continue to build and the revenue and cashflow with it.

Samuel Marks
Managing Director
Greenearth Energy Limited

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About Greenearth Energy Ltd

Greenearth Energy Limited is a diversified Australian-based renewable energy company with interests in technology-focussed solutions in the energy efficiency and CO₂ to fuel conversion markets as well as conventional geothermal resources in Australia and the wider Pacific Rim.

Greenearth Energy Ltd - <http://www.greenearthenergy.com.au>

About Greenearth Energy Efficiency Pty Ltd

Greenearth Energy Efficiency ("GEE") is a business unit focused on the integration of energy efficiency technologies into the Industrial, Warehouse and Manufacturing sector across Asia. The core current product focus is on energy efficient lighting. The GEE strategy is to develop relationships with the OEM industry for utilizing Metrolight technology in their products, whilst also creating a rapidly growing demand for Metrolight equipped products direct with end-users.

When implemented as an intelligent lighting system the following benefits continue to be achieved:

- Energy Savings: **Up to 70% energy Savings & CO₂ reduction**
- Operating Cost Savings: **Up to 2x lamp life** - reduction of 50% in re-lamping costs
- Increased Control: 100% flexibility of sophisticated **wired or wireless control**
- Individual Lighting Plans: **Customised** to deliver maximum efficiency results
- Improved Lighting Quality: **Improved light quality at a reduced cost**
- **Australian Standards Compliant**
- **VEEC & ESC accredited**

The product base continues to be received particularly keenly in sectors where facilities operate continuously and high standards are applied such as the food and beverage industries.

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