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## ENERGY EFFICIENCY ADDS MENOLINX ISRAELI LIGHTING TECHNOLOGY

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Greenearth Energy Ltd (“GER”) is pleased to announce its subsidiary, Greenearth Energy Efficiency Pty Ltd (“GEE”) has secured distribution rights for cutting edge Israeli technology platform, “Menolinx”.

Menolinx technology works in conjunction with GEE’s Metrolight product range to provide flexible monitoring and control to intelligent lighting system installations.

This technology platform is currently utilised in cities across the UK, USA and Europe to control indoor and outdoor lighting systems, along with roadways and entire city councils outdoor lighting requirements. This is another step forward to building an Industrial Energy Efficiency platform which is unrivalled in our region.

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The appointment as a Menolinx distributor is part of GEE’s continued development of its portfolio of Energy Efficiency technologies associated with the deployment and operation of intelligent lighting systems in the Industrial & outdoor sector. Menolinx delivers cost-effective, reliable, easy to use intelligent indoor, outdoor and public lighting system controls combined with smart grid and digital city functionalities.

GEE deploys Menolinx state-of-the-art lighting control systems in Australia in conjunction with its Metrolight industrial lighting solutions, providing GEE’s customers a complete set of tools to build energy efficient lighting systems of virtually unlimited size. Metrolight and Menolinx have a long history of cooperation across the US and Europe, enabling the delivery of substantial benefits to GEE and its customers in our regions. GEE is already the exclusive distributor for Metrolight technologies in Australia and New Zealand, and is also authorised in multiple countries across Asia and South Africa.

This is another great step forwards in the continued progress and build-out of an exciting industrial energy efficiency platform.

**Samuel Marks**  
Managing Director  
Greenearth Energy Limited

Please direct all enquiries to Samuel Marks, Managing Director, telephone 03 9620 7299.



## About Greenearth Energy Ltd

Greenearth Energy Limited is a diversified Australian-based renewable energy company with interests in technology-focussed solutions in the energy efficiency and CO<sub>2</sub> to fuel conversion markets as well as conventional geothermal resources in Australia and the wider Pacific Rim.

Greenearth Energy Ltd - <http://www.greenearthenergy.com.au>

## About Greenearth Energy Efficiency Pty Ltd

Greenearth Energy Efficiency ("GEE") is a business unit focused on the integration of energy efficiency technologies into the Industrial, Warehouse and Manufacturing sector across Asia. The core current product focus is on energy efficient lighting. The GEE strategy is to develop relationships with the OEM industry for utilizing Metrolight technology in their products, whilst also creating a rapidly growing demand for Metrolight equipped products direct with end-users.

When implemented as an intelligent lighting system the following benefits continue to be achieved:

- Energy Savings: **Up to 70% energy Savings & CO<sub>2</sub> reduction**
- Operating Cost Savings: **Up to 2x lamp life** - reduction of 50% in re-lamping costs
- Increased Control: 100% flexibility of sophisticated **wired or wireless control**
- Individual Lighting Plans: **Customised** to deliver maximum efficiency results
- Improved Lighting Quality: **Improved light quality at a reduced cost**
- **Australian Standards Compliant**
- **VEEC & ESC accredited**

The product base continues to be received particularly keenly in sectors where facilities operate continuously and high standards are applied such as the food and beverage industries.

Greenearth Energy Efficiency Pty Ltd - <http://www.greenearthenergyefficiency.com.au>

## About Menolinx Systems Ltd

Menolinx Systems Ltd is a worldwide solution provider in the fields of energy efficiency, intelligent street lighting and smart grid. It delivers a wide range of innovative, reliable and field proven products to municipal, industrial, retail, and transportation industries.

Its powerful LampID platform, a control, communication and management system focused on indoor and outdoor lighting, is the culmination of numerous joint effort projects with world class leaders in the fields of lighting, photometry, RF, Power Line Communication, Mesh networking and energy management.

Menolinx Systems Ltd - <http://www.menolinx.com/>