



ASX ANNOUNCEMENT AND MEDIA RELEASE, 1st APRIL 2016

VIVID INDUSTRIAL SECURES TWO KEY LIGHTING SYSTEM SALES

- **Vivid Industrial has secured two new sales of its proprietary Matrixx lighting system for blue chip customers in Australia**
- **These sales follow the successful installation of Vivid Industrial lighting systems for these customers at other Australian sites**
- **Providing further validation of Vivid Industrial's best-of-breed equipment that can deliver energy savings of up to 80% or greater**
- **The two Matrixx system sales have a combined value of over \$650,000, and the two sites have a combined area of over 40,000m²**
- **Significant opportunity for additional sales to these customers, who operate sites with a combined area of over 7,000,000m² in Australia**

Greenearth Energy Limited (ASX: GER) (Greenearth) is pleased to announce that its wholly owned subsidiary, **Vivid Industrial**, has secured two lighting system sales with large blue chip industrial customers in the warehousing and logistics sectors. The combined value of these sales is over \$650,000.

These energy efficient installations will each utilise Vivid Industrial's proprietary Matrixx lighting system, which has been specifically designed for large scale industrial sites and is proven to deliver energy savings of 80% or greater. One of the installations will be in a newly built factory, while the other involves a comprehensive retrofit of an existing facility, with a combined area of over 40,000m².

Greenearth is greatly encouraged by these latest sales, which are a direct reflection of its business development initiatives and further validation of Vivid Industrial's best-of-breed equipment and unique cloud-based energy saving technology by a large, growing and diversified blue chip customer base.

Vivid Industrial now has a growing order book of sales, supply and installation contracts, along with a rapidly increasing pipeline of tenders through a combination of multi-site opportunities with existing customers and new opportunities across a variety of industry sectors.

In addition to these Matrixx lighting system sales, Vivid Industrial also anticipates building strong recurring revenue streams through the ongoing rollout of its complementary energy measurement and data reporting technology to its blue chip customer base.

Vivid Industrial continues to be Greenearth's key revenue driver and is now well placed to leverage the large and addressable market opportunity in the industrial, commercial and infrastructure lighting sector, which has an annual revenue of circa \$1 billion in Australia alone. The above two key customers alone have a combined addressable market in Australia of more than \$100,000,000 (representing more than 7,000,000m² of property area).

Greenearth Energy's Managing Director, Sam Marks, commented: *"These new sales to blue chip customers are a solid endorsement of our proprietary and internationally acclaimed Matrixx lighting systems and energy saving technology. We intend to further leverage our position in the C&I (Commercial and Industrial) and infrastructure sectors in Australia by pursuing a number of multi-site opportunities with existing customers and*

our growing tender pipeline. The ongoing rollout of our complementary energy measurement and data reporting systems is garnering excellent interest and we expect these systems to generate strong recurring revenue streams for Greenerth.”

– ENDS –

Samuel Marks

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