



ASX ANNOUNCEMENT, 2nd November 2016

VIVID INDUSTRIAL AND ILUM-A-LITE SECURE FINANCE PARTNER ACCREDITATION WITH VERDIA

- **Verdia manages Westpac's Energy Efficient Financing Program – supported by \$200 million from the Clean Energy Finance Corporation**
- **Accreditation provides access to equipment finance at discounted rates for smart lighting customers of Vivid Industrial and Ilum-a-Lite**
- **Strengthens company's go to market model, delivering a complete financing, installation and monitoring smart lighting solution**
- **Verdia will become a sales development channel providing qualified leads for Commercial and Industrial customers**
- **Vivid Industrial's pipeline of new smart lighting purchase orders and customer inquiries is growing steadily**

Greenearth Energy Limited (ASX: GER) ("Greenearth") is pleased to confirm that its Vivid Industrial and Ilum-a-Lite intelligent lighting business has been appointed as an Accredited Partner of independent energy expert, Verdia, which manages Westpac's Energy Efficient Financing Program that is supported by \$200 million from the Clean Energy Finance Corporation. Further information is available at www.verdia.com.au

Verdia manages a network of accredited energy equipment and service providers that now includes Vivid Industrial & Ilum-a-Lite. Verdia will become a new sales development channel providing qualified leads for Commercial and Industrial customers.

The accreditation provides access to financing for lighting systems to qualified customers of Vivid Industrial & Ilum-a-Lite, thus enhancing the appeal and upfront affordability of installations and strengthening the Company's ability to be able to enable financing, installations and ongoing performance monitoring.

This partnership demonstrates that large funding providers recognise the benefits of financing proven high quality equipment that delivers energy efficiency and cost savings to businesses – validating Vivid Industrial's business model and the smart lighting industry.

Greenearth's Managing Director Samuel Marks commented: *"This accreditation is a very pleasing and significant development for our Vivid Industrial and Ilum-a-Lite business. We have been working closely with Verdia over a six-month period to secure this partnership and it is a ringing endorsement of our technology and the quality of our intelligent lighting products.*

"Verdia becomes a valued and important financing and sales channel for both Vivid Industrial and Ilum-a-Lite, providing qualified leads and helping deliver greater visibility, acceptability and financing solutions for our product suite.

"The accreditation also adds considerable value to our overall business offerings and it also provides access to a complete customer solution, from upfront financing through to installation and monitoring."

Verdia's Chief Executive Officer Paul Peters added: "We're delighted to welcome Vivid Industrial and Ilum-a-Lite as an accredited partner. Verdia's network of accredited energy partners represents the very best energy efficient and renewable energy solutions in the Australian market. We are grateful for the important work they are doing to transition businesses to more efficient energy usage and cleaner energy sources."

Sam Marks added: "As well as this agreement with Verdia, Greenearth expects to update shareholders in the coming weeks on new purchase orders from new domestic and international smart lighting installation contracts. We are also very encouraged by the growing level of new customer inquiry."

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About Greenearth Energy Limited

Greenearth Energy Limited is a diversified Australian-based renewable energy company with interests in technology-focussed solutions in the industrial energy efficiency and CO₂-to-fuel conversion markets.

Greenearth Energy Ltd - <http://www.greenearthenergy.com.au>

About Vivid Industrial

Vivid Industrial is a subsidiary of Greenearth Energy Ltd, providing customised, intelligent and energy efficient cloud based solutions for our growing industrial and infrastructure client base. The "internet of lights" and "cloud based monitoring" delivers quantifiable efficiencies and significant cost savings with environmentally sustainable benefits for our customers.

The business' core technologies are designed for application in warehouses, distribution centres, cold storage facilities, ports, stadiums, car parks, roads and tunnels. Vivid Industrial is a trusted partner to our customer base of blue chip, industrial companies.

During the 2016 financial year Vivid Industrial acquired Ilum-a-Lite, a business specialising in creating highly effective, energy-saving lighting solutions predominantly for commercial and government clients that generate significant cost savings and reduce environmental impact.

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Vivid Industrial - <http://www.vividindustrial.com>

Ilum-a-Lite - <http://www.ilumalite.com>

About Verdia

Verdia provides independent expertise and end-to-end support for organisations to identify and implement energy efficiency and solar energy projects. Verdia manages an accredited network of energy equipment partners, giving customers a choice of high-quality vendors and verifying that solutions will deliver the short- and long-term benefits expected. Verdia also works exclusively with Westpac on Westpac's Energy Efficient Financing program, arranging long-term, low-cost asset finance.

Verdia was founded and is led by CEO Paul Peters, previously CEO of Opportunity International; and CFO Frank Paduch, former Group Head of Strategy at Westpac. They are supported by a formidable - and growing - team of experts and innovators from the worlds of finance, energy and engineering.

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Verdia - www.verdia.com.au