

ASX ANNOUNCEMENT, 3<sup>rd</sup> July 2018

## VIVID TECHNOLOGY ACHIEVES GLOBALLY RECOGNISED B CORP™ CERTIFICATION

- Vivid Technology awarded B Corp™ Certification further demonstrating commitment to social and environmental responsibility across the entire organisation
- Vivid Technology joins over 2,500 progressive companies around the globe attaining B Corp™ Certification including yogurt giant Danone, Patagonia, Seventh Generation and Unilever's Ben & Jerry's
- B Corp™ Certification provides additional validation that Vivid Technology offers a positive vision of a better way to do business



**Vivid Technology Limited (ASX: VIV)** has been awarded B Corp™ Certification, demonstrating the business' commitment to social and environmental responsibility as an entire organisation.

B Corp™ Certification was achieved, after a rigorous assessment which evaluated Vivid Technology's social and environmental performance, accountability and overall transparency. B Corp™ Certification provides validation of an approach to driving business solutions with strong corporate social responsibility. Certified B Corps™ can be found in more than 130 industries in over 50 countries, sharing one unifying goal - to redefine success in business.

<sup>1</sup> <https://www.smh.com.au/business/small-business/beyond-the-bottom-line-the-b-corp-boom-20180215-p4z0q5.html>



There are currently 227 Australian & New Zealand B Corps, with Vivid being the 5th listed certified B Corp™ including Australian Ethical (ASX:AEF), Silver Chef (SIV) and Arowana International (AWN). Australian and New Zealand 227 B Corps™ currently employ more than 4,000 people with a combined turnover of \$1 billion in 2018. Vivid Technology joins international companies including Danone, Patagonia, Seventh Generation and Unilever's Ben & Jerry's as attaining B Corp™ accreditation.

Samuel Marks, Managing Director Vivid Technology noted, "As a leader in delivering technology driven energy efficiency, Vivid improves customers bottom line, sustainability, productivity and safety through innovative and profitable clean technologies. Our vision is to improve lives, communities and the environment, whilst becoming a successful and profitable global business. Becoming B Corp™ certified is a major milestone for us in heading towards these goals. It has always been an imperative at Vivid that we are profitable and deliver sustainability leadership throughout our entire organisation. Our approach has been validated by over 100% growth in total customer orders received for delivery in FY18."

Marks continues, "As a company that directly drives carbon reductions and resource efficiencies to improve customer business operations and environmental outcomes, we understand that we impact the world we live in. To date we have saved our customers in excess of \$5.1m in energy savings while removing over 5,500 tonnes of CO2 from the environment."

B Corp™ Certification also highlights Vivid Technology as a sustainable investment opportunity, given its capability in developing, effective, disruptive, positive energy saving and carbon reducing technologies for customers while creating shareholder value. Increasingly institutional investors are looking to companies who demonstrate a positive environmental impact. Over 288 institutional investors with over \$26 Trillion in assets, recently delivered "The 2018 Global Investor Statement to Governments on Climate Change" to the United Nations Framework Convention on Climate Change and G7 government leaders, "to accelerate the low carbon transition and to improve the resilience of our economy, society and the financial system to climate risks"<sup>2</sup>

Vivid Technology's Samuel Redmond managed the B Corp™ assessment process and states, "B Corps™ rigorous assessment made us look at every aspect of our business, measure our company's sustainability and how we treat our customers, products and employees. We are very proud to have achieved certification yet are also aware that as a business we strive to continually improve who we are, what we do and how we impact those around us and the world."

B Corp™ Certification delivers a deep sense of trust that the business our customers and shareholders are dealing with has been vetted, checked and certified to meet social sustainability and environmental performance standards. By voluntarily meeting higher standards of social and environmental performance, accountability and overall transparency through certification, Vivid Technology will continue to look to differentiate itself, by demonstrating to customers and shareholders a positive approach to an improved way to provide sustainable energy efficient and clean technology solutions for customers.

**– ENDS –**

<sup>2</sup> [http://www.unepfi.org/news/industries/investment/investor\\_agenda\\_g7\\_statement\\_2018/](http://www.unepfi.org/news/industries/investment/investor_agenda_g7_statement_2018/)

## About Vivid Technology

Vivid Technology Limited is a diversified innovative Australian clean technology company that delivers intelligent energy efficiency solutions and carbon reduction through IoT and CO<sub>2</sub>-to-fuel conversion technologies.

Vivid Technology has a range of patented clean tech solutions, including innovative and intelligent IoT Industry 4.0 MATRIX<sup>®</sup> lighting platform. Vivid's MATRIX<sup>®</sup> unique intelligent lighting control system combines a state of the art, human centric lighting system with unrivalled energy efficiency, reducing lighting energy costs by up to 90%. Delivering exceptionally high energy efficiency savings and carbon reductions, MATRIX<sup>®</sup> captures and converts smart data to provide site intelligence for industrial and infrastructure sectors. Vivid's technology is easily installed and provides businesses the infrastructure for an IoT and industry 4.0 future. Vivid Technology is full turn key solutions partner.

Vivid Technology - [www.vividtechnology.com.au](http://www.vividtechnology.com.au)

## About Vivid Industrial

Vivid Industrial is a subsidiary of Vivid Technology, providing customised, intelligent and energy efficient cloud based solutions for industrial and infrastructure clients. The "internet of lights" and "cloud based monitoring" delivers quantifiable efficiencies and significant cost savings with environmentally sustainable benefits for businesses. Going beyond engineered design and installation, Vivid Industrial is a turnkey solutions business partner, offering solutions to suit custom lighting, cost and energy efficiency needs. Vivid Industrial is your complete intelligent lighting solutions partner with a base of blue chip, industrial companies.

Vivid Industrial - [www.vividindustrial.com](http://www.vividindustrial.com)

## About Vivid Ilumalite

Vivid Ilumalite specialising in creating highly effective, energy-saving and human centric LED lighting solutions, for commercial and government clients, that generate significant cost savings and reduce environmental impact. Vivid Ilumalite, has earned a reputation as a highly regarded and valued turnkey solutions partner who delivers exceptional tailored lighting results.

Vivid Ilumalite - [www.vividilumalite.com](http://www.vividilumalite.com)

## About NewCO<sub>2</sub>Fuels

NewCO<sub>2</sub>Fuels is a subsidiary of Vivid Technology. NewCO<sub>2</sub>Fuels' cutting-edge technology profitably converts CO<sub>2</sub> into multi-purpose fuels (Diesel, Methanol or Hydrogen) and Oxygen.

NewCO<sub>2</sub>Fuels – [www.newco2fuels.co.il](http://www.newco2fuels.co.il)

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