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GREENEARTH ENERGY APPOINTS WORLD LEADING GEOTHERMAL PRACTITIONER

Greenearth Energy Limited (ASX:GER) is pleased to announce that it has appointed Mr. Jim Lawless in the capacity of Independent Geothermal Energy Advisor to the Board of Directors effective May 2011.

Jim Lawless brings over 30 years geothermal industry experience to the Company's Board, including serving as Geothermal Resources Practice Leader for Sinclair Knight Merz Pty Ltd. ("SKM") the world's leading consulting firm to the geothermal industry.

Jim Lawless holds a Master of Science degree with first class honours from the University of Waikato in geology and geochemistry and has worked extensively in the Philippines, Japan, Indonesia, Kenya and Russia. During his last 10 years with SKM, Jim Lawless supported a number of Australian geothermal developers. This included Greenearth Energy's applications for and subsequent awarding of, Commonwealth and State Government grants for the Geelong Geothermal Power Project (GGPP), Australia's most awarded Hot Sedimentary Aquifer (HSA) geothermal project.

Also, in the Australian context, Jim Lawless provided consulting services to the Australian Government in the development of *The Australian Code for Reporting of Exploration Results, Geothermal Resources and Geothermal Reserves*.

Managing Director of Greenearth Energy, Mark Miller, said; "Jim is widely recognised as one the world's most respected geothermal practitioners and brings to Greenearth Energy a wealth of geothermal knowledge and experience. Jim will provide technical and strategic advice to the Board on the Company's domestic projects and international geothermal development opportunities, in particular in Indonesia and the Philippines.

"We are honored that Jim has agreed to provide support and assistance to our Company and Board".

For more information, please contact Greenearth Energy on (03) 9620 7299.



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