



ASX ANNOUNCEMENT AND MEDIA RELEASE, 15 NOVEMBER 2011

CHANGE OF INTEREST OF SUBSTANTIAL HOLDERS NOTIFICATION

Greenearth Energy Limited (ASX:GER) wishes to advise of the receipt of the following Form 604 Notice of changes of interest of substantial holder.

Vicki Kahanoff
Company Secretary
Greenearth Energy Limited

Level 14
500 Collins Street
Melbourne Vic 3000

+61 3 9620 7299
www.greenearthenergy.com.au

Energy Security in a Carbon Constrained World

Form 604Corporations Act 2001
Section 671B**Notice of change of interests of substantial holder**To: Company Name/Scheme GREENEARTH ENERGY LIMITEDACN/ARSN 120 710 625**1. Details of substantial holder(1)**Name ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY A/C>
ACN/ARSN (if applicable)There was a change in the interests of the
substantial holder on 10/11/11The previous notice was given to the company on 17/02/11The previous notice was dated 21/02/11**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
ORDINARY SHARES	16 678 074	14.57 %	16 500 000	15.50 %

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
	REFER				
	SCHEDULE				

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY A/C>	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY A/C>	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY A/C>	REGISTERED	16 500 000	16 500 000
			HOLDER		

Date of Change	Person whose relevant interest changed	Nature of change	Consideration given in relation to changes	Class and number of securities affected	Person's votes affected
5/05/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$11,365.31	150,000	150,000
6/05/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$5,471.90	71,926	71,926
8/06/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$6,910.81	97,408	97,408
10/06/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$181.44	2,592	2,592
17/06/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$14,143.50	200,000	200,000
26/07/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$15,153.75	100,000	100,000
28/07/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$25,256.25	200,000	200,000
5/08/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	CONSULTANCY SERVICES	\$16,500.00	157,142	157,142
26/08/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$14,899.86	196,649	196,649
30/08/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$253.90	3,351	3,351
10/10/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	OPEN MARKET PURCHASE	\$8,603.94	130,949	130,949
18/10/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	RENTAL	\$13,200.00	165,000	165,000
18/10/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	CONSULTANCY SERVICES	\$49,500.00	618,750	618,750
18/10/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	RENTAL	\$100,000.00	1,250,000	1,250,000
10/11/2011	ADVANCE PUBLICITY PTY LTD <ATF THE IZMAR FAMILY TRUST>	NON-RENOUNCEABLE RIGHTS ISSUE	\$198,252.72	2,478,159	2,478,159

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

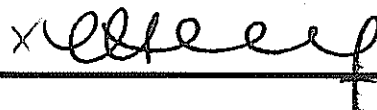
Name	Address
ADVANCE PUBLICITY PTY LTD (ATF THE JZMAN FAMILY AIC)	203 IMALES ST, PORT MELBOURNE, VIC, 3207

Signature

print name DAVID HERZOG

capacity DIRECTOR

sign here



date 14 / 11 / 11

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg, a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg, if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

ADVANCE PUBLICITY PTY LTD

The Izmar Family Trust
 203 Ingles Street
 Port Melbourne Vic 3207

Tax Invoice

A.B.N. 90 933 879 188
 A.C.N. 004 442 148

Invoice #: 00000028
 Date: 11/07/2011
 Ship Via:
 Page: 1

Bill To:

Greenearth Energy Ltd
 Level 14, 500 Collins St
 Melbourne Vic 3000

Ship To:

Greenearth Energy Ltd
 Level 14, 500 Collins St
 Melbourne Vic 3000

Description	Amount	Code
Consultancy fee - QE 30 June 2011	\$15,000.00	GST

Your Order #:	Customer ABN:	Freight:	\$0.00	GST
Shipping Date:	Terms: Net 7	GST:	\$1,500.00	
COMMENT	CODE	RATE	GST	SALE AMOUNT
	GST	10%	\$1,500.00	\$15,000.00
			Total Inc GST:	\$16,500.00
			Amount Applied:	\$16,500.00
			Balance Due:	\$0.00

ADVANCE PUBLICITY PTY LTD
 The Izmar Family Trust
 203 Ingles Street
 Port Melbourne Vic 3207

Tax Invoice

A.B.N. 90 933 879 188
 A.C.N. 004 442 148

Invoice #: 00000030
 Date: 7/10/2011
 Ship Via:
 Page: 1

Bill To:

Ship To:

Greenearth Energy Ltd
 Level 14, 500 Collins St
 Melbourne Vic 3000

Greenearth Energy Ltd
 Level 14, 500 Collins St
 Melbourne Vic 3000

Description	Amount	Code
Consultancy fee - QE 30 September 2011	\$15,000.00	GST

Your Order #:	Customer ABN:	Freight:	\$0.00 GST
Shipping Date:	Terms: Net 7	GST:	\$1,500.00
COMMENT	CODE	RATE	GST SALE AMOUNT Total Inc GST: \$16,500.00
	GST	10%	\$1,500.00 \$15,000.00 Amount Applied: \$16,500.00
			Balance Due: \$0.00

ADVANCE PUBLICITY PTY LTD

The Izmar Family Trust
203 Ingles Street
Port Melbourne Vic 3207

Tax Invoice

Invoice #: 00000031
Date: 18/10/2011
Ship Via:
Page: 1

A.B.N. 90 933 879 188
A.C.N. 004 442 148

Bill To:

Ship To:

Greenearth Energy Ltd
Level 14, 500 Collins St
Melbourne Vic 3000

Greenearth Energy Ltd
Level 14, 500 Collins St
Melbourne Vic 3000

Description	Amount	Code
Consultancy fee - QE 31 December 2011	\$15,000.00	GST

Your Order #:	Customer ABN:	Freight:	\$0.00 GST	
Shipping Date:	Terms: Net 7	GST:	\$1,500.00	
COMMENT	CODE	RATE	GST SALE AMOUNT Total Inc GST:	\$16,500.00
	GST	10%	\$1,500.00 \$15,000.00 Amount Applied:	\$16,500.00
			Balance Due:	\$0.00

ADVANCE PUBLICITY PTY LTD
 The Izmar Family Trust
 203 Ingles Street
 Port Melbourne Vic 3207

Tax Invoice

A.B.N. 90 933 879 188
 A.C.N. 004 442 148

Invoice #: 00000032
 Date: 18/10/2011
 Ship Via:
 Page: 1

Bill To:

Ship To:

Greenearth Energy Ltd
 Level 14, 500 Collins St
 Melbourne Vic 3000

Greenearth Energy Ltd
 Level 14, 500 Collins St
 Melbourne Vic 3000

Description	Amount	Code
Consultancy fee - QE 31 March 2012	\$15,000.00	GST

Your Order #:	Customer ABN:	Freight:	\$0.00 GST
Shipping Date:	Terms: Net 7	GST:	\$1,500.00
COMMENT	CODE	RATE	GST SALE AMOUNT Total Inc GST: \$16,500.00
	GST	10%	\$1,500.00 \$15,000.00 Amount Applied: \$16,500.00
			Balance Due: \$0.00

Barraport Investments Pty Ltd
 ATF First Auto Trust
 203 Ingles Street
 Port Melbourne Vic 3207

Tax Invoice

A.B.N. 79 313 538 306
 A.C.N. 007 256 340

Invoice #: 00001001
 Date: 18/10/2011
 Ship Via:
 Page: 1

Bill To:

Ship To:

Greenearth Energy Ltd
 Att: Mark Miller
 Level 14
 500 Collins Street
 Melbourne Vic 3000

Greenearth Energy Ltd
 Att: Mark Miller
 Level 14
 500 Collins Street
 Melbourne Vic 3000

Description

Amount Code

Storage of goods for the period from March 2011 to February 2012 at 20 Woodruff St, Port Melbourne

\$12,000.00 GST

Your Order #:	Customer ABN:	Freight:	\$0.00	N-T
Shipping Date:	Terms: Net	GST:	\$1,200.00	
COMMENT	CODE	RATE	GST	SALE AMOUNT
	GST	10%	\$1,200.00	\$12,000.00
	N-T	0%	\$0.00	\$0.00
			Total Inc GST:	\$13,200.00
			Amount Applied:	\$13,200.00
			Balance Due:	\$0.00

Seventh ReInor Pty Ltd
 Fennel St Investment Trust
 203 Ingles St,
 Port Melbourne, Vic3207

Tax Invoice

A.B.N. 28 275 750 125
 A.C.N. 006 415 952

Invoice #: 00000141
 Date: 18/10/2011
 Ship Via:
 Page: 1

Bill To:

Ship To:

Greenearth Solar Energy Pty Ltd
 Level 14,
 500 Collins Street
 Melbourne Vic

Greenearth Solar Energy Pty Ltd
 Level 14,
 500 Collins Street
 Melbourne Vic

Description	Amount	Code
69 Fennell Street, Port Melbourne Rental for period : 24/01/2012 to 23/01/2013	\$90,909.09	GST

Your Order #:	Customer ABN:	Freight:	\$0.00 GST
Shipping Date:	Terms: C.O.D.	GST:	\$9,090.91
COMMENT	CODE	RATE	GST SALE AMOUNT Total Inc GST:
	GST	10%	\$9,090.91 \$90,909.09 \$100,000.00
			Amount Applied: \$100,000.00
			Balance Due: \$0.00