



ASX ANNOUNCEMENT, 23rd November 2016

VIVID INDUSTRIAL WINS FROST & SULLIVAN SMART LIGHTING AWARD

- **Vivid Industrial honoured with Frost & Sullivan Australia 2016 Growth Excellence in Smart Lighting Solutions Award**
- **Recognised for innovative products and unique “Save & Share” deployment model**
- **Vivid Industrial’s pipeline of smart lighting tenders is building across domestic and international markets**

Greenearth Energy Limited (ASX: GER) (Greenearth, the Company) is pleased to announce that its wholly owned subsidiary, Vivid Industrial, has won the Frost & Sullivan Australia 2016 Growth Excellence in Smart Lighting Solutions Award.

Frost & Sullivan’s Best Practices Awards recognise companies from a range of regional and global markets for superior leadership, technological innovation, customer service, and strategic product development.

Frost & Sullivan's industry analyst team benchmarks market participants and measures their performance through independent, primary interviews and secondary industry research in order to evaluate and identify best practices. Last year’s 2015 Australia Smart Lighting Vendor of the Year was awarded to Philips Lighting.

Vivid Industrial is proud of this award which acknowledges the business’ cutting edge smart lighting technologies and in-house engineering skills which deliver significant energy savings to customers.

The award also acknowledges Vivid Industrial’s disruptive “Save & Share” deployment model. This world-first model allows Vivid Industrials large and growing commercial and industrial client base to achieve substantial long term energy savings by installing its lighting systems as a service with no upfront cost, maintenance free, and sharing in a proportion of energy savings.

The award also recognised the global reach of the product, highlighting the expanding global footprint Vivid Industrial is now looking to grow in Asia Pacific and Latin America.

Greenearth Energy’s Managing Director Samuel Marks commented: *“The Vivid Industrial team has done a stellar job to build the business and its systems over the past few years, and to receive this sort of*

recognition is extremely pleasing and greatly appreciated by all. This award is also a solid validation of our technology and unique 'Save & Share' model.

"Frost & Sullivan is a globally recognised and trusted consulting firm and their validation of Vivid Industrials technology adds considerable value to our smart lighting business. It is another catalyst to build our tender pipeline and deliver new lighting upgrades domestically and in international markets."

The award will be formally presented at Frost and Sullivan's annual awards banquet on 8 December 2016.

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About Greenearth Energy Limited

Greenearth Energy Limited is a diversified Australian-based renewable energy company with interests in technology-focussed solutions in the industrial energy efficiency and CO₂-to-fuel conversion markets.

Greenearth Energy Ltd - <http://www.greenearthenergy.com.au>

About Vivid Industrial

Vivid Industrial is a subsidiary of Greenearth Energy Ltd, providing customised, intelligent and energy efficient cloud based solutions for our growing industrial and infrastructure client base. The "internet of lights" and "cloud based monitoring" delivers quantifiable efficiencies and significant cost savings with environmentally sustainable benefits for our customers.

The business' core technologies are designed for application in warehouses, distribution centres, cold storage facilities, ports, stadiums, car parks, roads and tunnels. Vivid Industrial is a trusted partner to our customer base of blue chip, industrial companies.

During the 2016 financial year Vivid Industrial acquired Vivid Ilumalite, a business specialising in creating highly effective, energy-saving lighting solutions predominantly for commercial and government clients that generate significant cost savings and reduce environmental impact.

Vivid Industrial - <http://www.vividindustrial.com>

Vivid Ilumalite - <http://www.vividilumalite.com>

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. For more than 50 years, Frost & Sullivan have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community.

Frost & Sullivan - <http://ww2.frost.com/>