

ASX ANNOUNCEMENT, 9th January 2017

GREENEARTH ENERGY BECOMES VIVID TECHNOLOGY LIMITED (ASX:VIV)

- **New name better reflects company focus on intelligent energy efficiency solutions**
- **Change of company name was approved by shareholders at the recent 2016 AGM**
- **ASX code to change from 'GER' to 'VIV' from 16 January 2017**

Greenearth Energy Limited (ASX: GER) will commence trading on the Australian Securities Exchange (ASX) as Vivid Technology Limited under the ASX code 'VIV' effective from 16 January 2017.

The new corporate identity better reflects the company's principal activities and technology focus, of delivering world class energy efficiency technologies along with other renewable energy research and development projects.

The new company logo and branding provides better consistency across the group (including Vivid Industrial and Vivid Illumalite), with no change to NewCO2Fuels (in which the group has a 33.33% effective economic interest).

VIVID TECHNOLOGY LOGO



VIVID TECHNOLOGY GROUP



The change of company name was approved by shareholders at the company's recent 2016 Annual General Meeting.

We also advise that the contact telephone number for Vivid Technology Limited will change to +61 3 8625 0500 from 16th January 2017.

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For media enquiries please contact:

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About Greenerth Energy

Greenerth Energy is a diversified Australian-based company with interests in technology focused solutions in the industrial energy efficiency and CO₂-to-fuel conversion markets.

Greenerth Energy - <http://www.greenerthenergy.com.au>

About Vivid Industrial

Vivid Industrial is a subsidiary of Greenerth Energy, providing customised, intelligent and energy efficient cloud based solutions for our growing industrial and infrastructure client base. The "internet of lights" and "cloud based monitoring" delivers quantifiable efficiencies and significant cost savings with environmentally sustainable benefits for our customers.

The business' core technologies are designed for application in warehouses, distribution centres, cold storage facilities, ports, stadiums, car parks, roads and tunnels. Vivid Industrial is a trusted partner to our customer base of blue chip, industrial companies.

During the 2016 financial year Vivid Industrial acquired Vivid Illumalite, a business specialising in creating highly effective, energy-saving lighting solutions predominantly for commercial and government clients that generate significant cost savings and reduce environmental impact.

Vivid Industrial - <http://www.vividindustrial.com>
Vivid Illumalite - <http://www.vividillumalite.com>

About NewCO2Fuels

NewCO2Fuels (NCF) is an Israeli start-up company which was formed in 2011 by a group of scientists and entrepreneurs with the support of Greenerth Energy Ltd and the Erdi Group.

NCF was formed to develop and commercialise an innovative system to profitably produce fuels from CO₂ and water, using renewable high temperature heat from solar or excess heat from industry. The system is based on a technology previously developed at the Weizmann Institute of Science and exclusively licensed to NCF.

NCF won the World Technology Network award for Energy in November 2014, and has received numerous grants and accolades from governments around the world. Its technology has also been independently validated by several major international engineering and technology consultancy firms.

Vivid Technology's 33.33% effective economic interest in NCF is represented by its 50% ownership of NCF Global, a company that owns 66.67% of NCF. The other 50% of NCF Global is owned by the Erdi Group, which is also a shareholder in Greenerth Energy.

NewCO2Fuels Website - <http://newco2fuels.co.il/>