



ASX ANNOUNCEMENT AND MEDIA RELEASE, 28 July 2009

GREENEARTH ENERGY ANNOUNCES KEY STRATEGIC APPOINTMENTS

Greenearth Energy Limited ("GER") is pleased to announce the appointment of KPMG Corporate Finance (Aust) Pty Ltd ("KPMG") and Sinclair Knight Merz Pty Ltd ("SKM") to assist the company in the commercial and technical development of its geothermal energy projects.

SKM by way of a recently completed Professional Services Term Agreement will provide Greenearth Energy with technical consulting services covering geothermal reconnaissance and exploration investigation, reservoir engineering, geothermal resource and production system engineering, power plant engineering, transmission connection, environmental consenting and environmental management.

Greenearth Energy has retained KPMG as its exclusive corporate advisor. Specifically, KPMG will deliver commercial and financial advice in respect of Greenearth Energy's Geelong Geothermal Power Project, including advice on financial feasibility and future project capital raising.

Greenearth Energy Limited's Managing Director, Mark Miller said: "SKM has a track record that is second to none in terms of their experience and capability in delivering successful commercial geothermal power plants all over the world. KPMG is a leading advisor in the mid-market in Australia and with their global reach we look forward with confidence in KPMG's ability to support our Company's project and working capital requirements"

"We have sought out the most qualified alliance partners to assist us in the successful development of our premier Victorian geothermal permit areas; the Greater Geelong region, onshore Gippsland and the Latrobe Valley"

For more information, please contact Mark Miller on (03) 9620 7299 or 0407 035 800

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